

2021

"WeAct Expands Reach, Impacting Lives of Thousands of Women Entrepreneurs"

Strategic Collaboration

WeAct has forged strategic partnerships with esteemed organizations like Mann Deshi Foundation, Craftizen, Urmul, READ India, and Pure India. These collaborations have enabled us to onboard and support a growing number of entrepreneurs, fostering their business growth and development.

WeAct Unveils Website and Mobile App

WeAct launched its highly anticipated website and user-friendly mobile application. This digital transformation marked a new era for the organization, providing an innovative and accessible platform for rural women entrepreneurs. The website serves as a comprehensive hub of information, resources, and tools, empowering women with knowledge on business development, market trends, and financial literacy.

Enrolment

WeAct successfully enrolled a staggering number of 3570 rural women entrepreneurs. Through various outreach programs and strategic partnerships, WeAct has been able to connect with women entrepreneurs in remote areas and provide them with the necessary support and resources to thrive in their businesses. The enrolment of these women not only showcases their determination and resilience but also highlights the impact of WeAct's initiatives in fostering entrepreneurship and transforming lives.

WeAct Unveils Transformative Exhibition Platform

WeAct has initiated a series of exhibitions that provide a platform for rural women entrepreneurs to showcase their products in various locations. These exhibitions serve as a vital avenue for these talented women to display their unique creations, connect with potential customers, and expand their market reach. By participating in these exhibitions, rural women entrepreneurs gain valuable exposure, enabling them to build their brand presence and generate new business opportunities.

Mentorship Program 'Unnati'

WeAct forged a strategic partnership with Accenture, one of the world's leading professional services companies, to launch the transformative mentorship program called "Unnati." Four enterprises selected from WeAct will have the privilege of exhibiting their offerings directly to Accenture employees, gaining invaluable exposure and access to potential corporate customers. Additionally, the chosen entrepreneurs will benefit from tailored training programs, mentorship support, and assistance in product development, ensuring their continued growth and success.